



# Add Text-to-Chat and Get 34% More Mobile Chat Leads!

## HOW IT WORKS



- Unique SMS text phone number is assigned to your company
- SMS text phone number is added to your website and AdWords ads
- Visitors can chat via their native mobile texting app
- upChat agents conduct SMS text chats
- Relevant lead information is emailed to you
- Visitors can be connected to you by phone

## BENEFITS



- We capture the visitor's mobile number immediately
- Your visitors get the comfort of using their own texting app
- Your visitors get the convenience to engage on the go and on their time

## GENERAL TEXTING STATS



- Prospects who are sent text messages convert 40% higher
- 64% of consumers think positively of companies that offer texting
- Average adult spends 23 hours a week texting

## CUSTOMER CASE STUDY



- 51% of chat leads generated came from mobile versus desktop
- 34% increase in mobile chat leads